

ColorCheckers



Classic Nano
Ideal for macro photography, the ColorChecker Nano target provides a precision colour reference for the tightest or most close up shots.



Classic Mini
Designed for on-the-job convenience, offering users a flexible solution for situations where a more lightweight colour chart is required.



Classic Original
The original ColorChecker, designed to deliver true-to-life colour reproduction giving photographers and videographers complete control.



Grayscale
A white, grey and black target card to make colour adjustments and grading faster and easier with photo processing or video editing software.



White Balance
Scientifically engineered to provide a precise, uniform surface that is spectrally neutral in any lighting condition.



18% Gray Balance
Pocket-sized 18% grey reference scientifically engineered to provide a uniform spectrally neutral surface in all light conditions.



Passport Photo 2
Combining 4 targets and camera calibration software to deliver the most professional-quality colour control possible.



Digital SG
Semi-gloss reference target for creating scanner and camera ICC profiles



Passport Video
Combines 4 video production targets- colour primaries, white balance, 3-step greyscale, and focus- into one pocket-sized protective case.



Video
Two-sided target providing chromatic colour chips, skin tone chips and grey reference chips on one side, and a spectrally neutral white balance target on the other side.

In-Camera White Balance				✓	✓	✓	✓		✓	✓
Setting Exposure				✓		✓	✓		✓	✓
Software White Balance	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
White Balance Enhancement							✓			
Exposure: Setting & Verification	✓	✓	✓	✓		✓	✓	✓	✓	✓
Colour Balance	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Skin Tone Adjustment	✓	✓	✓				✓	✓	✓	✓
Camera Matching	✓	✓	✓			✓	✓	✓	✓	✓
Mixed Lighting	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Focus								✓		
Colour Reference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Camera Profile Creation	✓	✓	✓				✓	✓		
Dual Illuminant DNG Profile Creation	✓	✓	✓				✓	✓		
Scanner Profiling								✓		
# of Targets Included	1	1	1	1	1	1	4	1	4	2
# of Colour Patches	24	24	24	3	1	1	52	140	27	33
Expanded Colour Range								✓		
Expanded Skintone Range								✓	✓	✓
X-Rite Camera Profiling Software	✓	✓	✓				✓			
3rd Party Software Support	✓	✓	✓				✓	✓	✓	✓
Scene Adjustable							✓			
Protective Case							✓		✓	
Size	1 x 1.75" 24 x 40 mm	2.5 x 4.25" 63.5 x 109 mm	8.25 x 11" 21.59 x 27.94 cm	8.25 x 11" 21.59 x 27.94 cm	8.25 x 11" 21.59 x 27.94 cm	4 x 7" 10.1 x 17.8 cm	5 x 3.5" 12.5 x 9 cm	8.25 x 11" 21.59 x 27.94 cm	5 x 3.5" 12.5 x 9 cm	8.25 x 11" 21.59 x 27.94 cm

Recommended for	Markets	Why do I need it?	Sales Arguments
Photographers, Filmmakers, and Bloggers	Photography, Broadcasting & Filmmaking industries	Use as a reliable colour reference target during the shoot and ensure captured colours are correct. Saves you time in photo/film shooting and editing & ensures predictable colour output.	A target for every sized shoot. Unique solution in the market.



xritephoto.com | xritevideo.com

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